

THE KING'S APPEAL

www.thekingsappeal.com

WEBSITE TERMS OF USE

Effective Date: July 6, 2026 • Last Updated:

These Website Terms of Use (the “Terms”) constitute a legally binding agreement between you (“User,” “you,” or “your”) and **Sonya Eboigbe**, the owner and operator of The King’s Appeal, a personal Christian blog located at **www.thekingsappeal.com** (the “Website”). By accessing or using the Website in any manner, you acknowledge that you have read, understood, and agree to be bound by these Terms and all policies incorporated herein by reference, including the Privacy Policy. If you do not agree to these Terms, you must immediately discontinue your use of the Website.

1. Acceptance of Terms

Your access to and use of the Website constitutes your acceptance of these Terms, which take effect on the date on which you first use the Website. We reserve the right to amend these Terms at any time. Your continued use of the Website following the posting of revised Terms constitutes your acceptance of those changes. It is your responsibility to check this page periodically for updates.

2. Description of Website

The King’s Appeal is a personal Christian blog created for informational, inspirational, and faith-based educational purposes. The Website may offer some or all of the following general categories of content, which may change over time as the Website develops:

- Faith-based written reflections exploring Scripture, and everyday Christian living (“Reflect”);
- Spiritual encouragement content, which may include video messages (“Watch”);
- Faith-based educational content, which may include topical and character studies drawn from the Bible (“Grow”); and
- An email subscription service for updates and newsletters (“Connect”).

The content published on this Website is intended solely for personal, non-commercial use and general informational purposes. Nothing on this Website constitutes professional legal, financial, medical, psychological, spiritual, clerical, pastoral, or other licensed professional advice.

3. Intellectual Property Rights

3.1 Ownership. All content on this Website, including but not limited to text, articles, blog posts, written reflections, character studies, videos, graphics, logos, icons, images, audio clips, digital downloads, data compilations, and software (collectively, the “Content”), is the exclusive property of Sonya Eboigbe or licensed to the Website operator and is protected by applicable United States and international copyright, trademark, and other intellectual property laws.

3.2 Limited License. Subject to these Terms, you are granted a limited, non-exclusive, non-transferable, revocable license to access and view the Content on this Website for your personal, non-commercial use only. This license does not include any right to: (a) reproduce, distribute, publicly display, or publicly perform any Content; (b) modify or create derivative works from any Content; (c) use the Content for any commercial purpose or for any public display, commercial or non-commercial; or (d) remove any copyright, trademark, or other proprietary rights notices from the Content.

3.3 Scripture and Third-Party Content. Biblical quotations and references may be taken from various Bible translations, each of which may be subject to its own copyright and permissions. Any third-party content, images, or resources linked to or embedded within the Website remain the intellectual property of their respective owners and are subject to their respective terms and licenses.

3.4 Trademark and Proprietary Mark Rights. “The King’s Appeal™” and all associated logos, brand identifiers, and trade dress (collectively, the “Marks”) are proprietary marks of Sonya Eboigbe and are protected under applicable United States trademark law, unfair competition law, and other intellectual property laws. Sonya Eboigbe has established exclusive rights in the Marks through prior and continuous use in commerce, and all such rights are expressly reserved.

You may not use, reproduce, imitate, adopt, register, or attempt to register any of the Marks, or any mark, name, or designation confusingly similar thereto, whether as a trademark, service mark, domain name, social media handle, business name, or otherwise, without the prior express written consent of Sonya Eboigbe. Any unauthorized use, imitation, or registration of the Marks, or of any confusingly similar designation, constitutes trademark infringement, unfair competition, and/or misappropriation of goodwill under applicable law, and Sonya Eboigbe reserves all rights and remedies available at law and in equity, including injunctive relief and claims for damages.

4. User Content and Submissions

4.1 Definition of User Content. The Website may now or in the future permit you to submit, post, upload, transmit, or otherwise make available comments, messages, testimonials, questions, story submissions, prayer requests, emails, suggestions, images, or other materials (collectively, “User Content”). This Section applies to any such User Content, whether submitted through a comment feature, contact form, email, social media interaction, or any other means now existing or later implemented on the Website.

4.2 License Grant to Operator. By submitting User Content to or through the Website, you grant to Sonya Eboigbe a non-exclusive, worldwide, royalty-free, fully paid-up, transferable, sublicensable, and irrevocable license to use, reproduce, modify, adapt, edit, translate, publish, publicly display, publicly perform, distribute, and create derivative works from such User Content, in whole or in part, in any media or format now known or later developed, in connection with the operation, promotion, and marketing of the Website and related communications, including blog posts, email campaigns, and social media. This license continues even if you stop using the Website.

4.3 Your Representations and Warranties. You represent and warrant that: (a) you own or otherwise have all rights, licenses, consents, and permissions necessary to submit your User

Content and to grant the license described above; (b) your User Content does not and will not infringe, misappropriate, or violate any third party's intellectual property rights, privacy rights, publicity rights, or other rights; and (c) your User Content does not violate any applicable law, regulation, or these Terms, and is not defamatory, obscene, harassing, threatening, hateful, or otherwise objectionable.

4.4 Right to Monitor and Remove. We have the right, but not the obligation, to monitor, review, screen, edit, refuse, or remove any User Content at our sole discretion and at any time, with or without notice, for any reason or no reason. We assume no responsibility or liability for any User Content submitted by you or any third party, and we do not endorse any opinions expressed in User Content.

4.5 Responsibility for Submissions. You are solely responsible for your User Content and the consequences of submitting it. You acknowledge that any reliance on or use of User Content posted by other users is at your own risk.

5. Feedback and Suggestions

If you provide us with any feedback, ideas, suggestions, proposals, or recommendations regarding the Website or its content, including ideas for new content formats, series, devotional structures, features, or brand concepts (collectively, "Feedback"), you agree that: (a) such Feedback is provided on a non-confidential and non-proprietary basis; (b) we are under no obligation to keep such Feedback confidential, to compensate you, or to provide attribution; (c) we may freely use, disclose, reproduce, modify, exploit, and otherwise commercialize the Feedback in any manner and for any purpose without restriction; and (d) no fiduciary, confidential, or other special relationship is created between you and us by your submission of Feedback. You waive any claim that any use of such Feedback violates any of your rights.

6. Monitoring, Suspension, and Termination of Access

6.1 Right to Monitor. We reserve the right, but assume no obligation, to monitor use of the Website to ensure compliance with these Terms and applicable law, and to protect the Website, its users, and the rights of Sonya Eboigbe.

6.2 Suspension and Termination. We may, in our sole discretion and without liability to you, suspend, restrict, or terminate your access to the Website, in whole or in part, at any time and for any reason or no reason, with or without notice. This includes, without limitation, where we believe you have violated these Terms, engaged in abusive, harassing, fraudulent, or unlawful conduct, or where such action is necessary to protect the Website or any person.

6.3 Cooperation with Law Enforcement. We may cooperate with law enforcement authorities and may preserve and disclose information, including User Content and usage data, where we believe in good faith that such disclosure is necessary to comply with legal process, enforce these Terms, respond to claims of violation, or protect the rights, property, or safety of any person.

6.4 Effect of Termination. Upon termination of your access, your right to use the Website ceases immediately. The provisions of these Terms that by their nature should survive termination shall survive, as set forth in the Survival section below.

7. Permitted and Prohibited Uses

7.1 Permitted Uses. You may use the Website only for lawful purposes and in accordance with these Terms. You are permitted to:

- Browse, read, and view Content for personal, non-commercial purposes;
- Share links to specific pages of the Website on social media or personal communications; and
- Subscribe to the email newsletter and receive updates.

7.2 Prohibited Uses. You agree not to use the Website in any manner that:

- Violates any applicable federal, state, local, or international law or regulation;
- Infringes upon or violates the intellectual property rights or other rights of any person or entity;
- Involves reproducing, duplicating, copying, selling, reselling, or exploiting any portion of the Website or its Content without our express written permission;
- Involves transmitting or distributing unsolicited commercial email (spam) through or in connection with the Website;
- Involves uploading, transmitting, or distributing any viruses, malware, spyware, or other harmful code;
- Involves attempting to gain unauthorized access to any portion or feature of the Website, or any other systems or networks connected to the Website;
- Involves collecting or harvesting any personally identifiable information from the Website;
- Involves using the Website for any commercial solicitation or advertising purposes; or
- Damages, disables, overburdens, impairs, or disrupts the Website or servers or networks connected to the Website.

8. Email Subscription and Communications

8.1 Newsletter Subscription. The Website offers visitors the ability to subscribe to an email newsletter and receive periodic updates, devotional content, and other faith-based communications. By subscribing, you represent that you are at least 13 years of age (or the applicable minimum age in your jurisdiction) and that you provide your consent to receive email communications from The King's Appeal.

8.2 Unsubscribe. You may withdraw your consent and unsubscribe from our email list at any time by clicking the "Unsubscribe" link included in every email communication or by contacting us directly at the contact information provided on the Website. Upon receipt of a valid unsubscribe request, we will remove you from our mailing list within a commercially reasonable time.

8.3 CAN-SPAM Compliance. All email communications from The King's Appeal comply with the requirements of the Controlling the Assault of Non-Solicited Pornography And Marketing Act of 2003 (CAN-SPAM Act), including identifying the message as an advertisement where applicable, including a valid physical postal address, and honoring opt-out requests promptly.

9. Third-Party Links and Embedded Content

The Website may contain links to third-party websites, including social media platforms such as Facebook, Instagram, and YouTube, as well as embedded videos or other external content. These links and embedded materials are provided for your convenience and informational purposes only. We do not endorse, control, or assume any responsibility for the content, privacy practices, or terms of any third-party website or service. Your access to and use of any third-party website is governed solely by the terms and conditions and privacy policies of that third-party website. We encourage you to review those policies carefully.

10. Assumption of Risk; User Responsibility

10.1 Faith-Based and Informational Content. The Content on the Website, including written reflections, devotional messages, spiritual encouragement, Bible studies, and character studies, is provided solely for general informational, inspirational, and faith-based purposes. It does not constitute and is not a substitute for professional advice of any kind, including legal, medical, psychological, psychiatric, mental health, financial, or pastoral counseling advice.

10.2 Assumption of Risk. You acknowledge and agree that you assume full responsibility for how you use, interpret, and apply the Content. You should seek the advice of a qualified professional (such as a licensed physician, mental health professional, attorney, financial advisor, or member of the clergy) regarding any questions or concerns appropriate to such a professional. You should never disregard professional advice or delay seeking it because of something you have read or viewed on the Website.

10.3 No Liability for Reliance. To the fullest extent permitted by law, Sonya Eboigbe is not responsible or liable for any decision, action, or inaction taken by you or any other person in reliance on the Content, or for any consequences resulting therefrom. Your reliance on any Content is solely at your own risk.

11. Disclaimer of Warranties

THE WEBSITE AND ALL CONTENT ARE PROVIDED ON AN "AS IS" AND "AS AVAILABLE" BASIS WITHOUT WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED. TO THE FULLEST EXTENT PERMISSIBLE UNDER APPLICABLE LAW, SONYA EBOIGBE EXPRESSLY DISCLAIMS ALL WARRANTIES, INCLUDING BUT NOT LIMITED TO:

- IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT;
- WARRANTIES THAT THE WEBSITE WILL BE UNINTERRUPTED, ERROR-FREE, OR FREE OF VIRUSES OR OTHER HARMFUL COMPONENTS;

- WARRANTIES AS TO THE ACCURACY, COMPLETENESS, RELIABILITY, OR TIMELINESS OF ANY CONTENT ON THE WEBSITE; AND
- WARRANTIES AS TO THE RESULTS THAT MAY BE OBTAINED FROM USE OF THE WEBSITE.

THE CONTENT ON THIS WEBSITE IS PROVIDED FOR GENERAL INFORMATIONAL AND FAITH-BASED PURPOSES ONLY AND DOES NOT CONSTITUTE PROFESSIONAL RELIGIOUS, LEGAL, MEDICAL, FINANCIAL, OR OTHER PROFESSIONAL ADVICE. RELIANCE ON ANY CONTENT IS SOLELY AT YOUR OWN RISK.

12. Limitation of Liability

TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT SHALL SONYA EBOIGBE, THE KING'S APPEAL, OR ANY OF THEIR RESPECTIVE AFFILIATES, AGENTS, OR LICENSORS BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, PUNITIVE, OR EXEMPLARY DAMAGES ARISING OUT OF OR IN CONNECTION WITH: (A) YOUR USE OF OR INABILITY TO USE THE WEBSITE OR ITS CONTENT; (B) ANY CONDUCT OR CONTENT OF ANY THIRD PARTY ON THE WEBSITE, INCLUDING ANY USER CONTENT; (C) ANY CONTENT OBTAINED FROM THE WEBSITE; OR (D) UNAUTHORIZED ACCESS TO OR ALTERATION OF YOUR TRANSMISSIONS OR DATA, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

IN NO EVENT SHALL THE TOTAL LIABILITY OF Sonya Eboigbe TO YOU FOR ALL CLAIMS ARISING FROM OR RELATED TO THE USE OF THE WEBSITE EXCEED ONE HUNDRED UNITED STATES DOLLARS (USD \$100.00).

13. Indemnification

You agree to defend, indemnify, and hold harmless Sonya Eboigbe, The King's Appeal, and their respective heirs, successors, assigns, affiliates, agents, and licensors from and against any and all claims, damages, obligations, losses, liabilities, costs, and expenses (including reasonable attorneys' fees) arising from: (a) your use of or access to the Website; (b) your violation of any provision of these Terms; (c) your violation of any third-party right, including any intellectual property right or privacy right; (d) any User Content you submit, post, or transmit through the Website; or (e) any claim that content you submitted or transmitted through the Website caused damage to a third party.

14. Privacy

Your use of the Website is also governed by our Privacy Policy, which is incorporated into these Terms by reference. By using the Website, you consent to the data practices described in our Privacy Policy. Please review the Privacy Policy, available at www.theKingsAppeal.com, to understand our practices regarding the collection, use, and disclosure of your information.

15. Data Security and Breach Notification

15.1 Security Measures. We implement and maintain reasonable administrative, technical, and physical safeguards designed to protect the personal information we collect. However, you acknowledge that no method of transmission over the Internet or method of electronic storage is completely secure, and we cannot guarantee the absolute security of your information.

15.2 Breach Notification. In the event of a data breach affecting your personal information, we will comply with all applicable data breach notification laws and any other applicable state or federal laws, and will provide notice to affected individuals and authorities as and when required by law.

15.3 User Responsibility for Device Security. You are responsible for maintaining the security of your own devices, networks, email accounts, and login credentials, and for any activity that occurs through them in connection with your use of the Website.

16. Children's Privacy

The Website is not directed to children under the age of 13. We do not knowingly collect personal information from children under 13. If you are a parent or guardian and believe that your child has provided us with personal information without your consent, please contact us immediately. We will take reasonable steps to delete such information from our records.

17. Accessibility

We strive to make the Website accessible to all visitors. If you experience any difficulty accessing any content on the Website or require assistance, please contact us using the information provided below.

18. Force Majeure and Service Interruptions

We shall not be liable or responsible for any failure to perform, or delay or interruption in the operation or availability of the Website, that is caused by events or circumstances beyond our reasonable control, including but not limited to acts of God, natural disasters, fire, flood, epidemic or pandemic, war, terrorism, civil unrest, governmental or regulatory action, labor disputes, power or telecommunications failures, internet or network outages, cyberattacks, or the failure or interruption of third-party hosting, software, or service providers. We do not guarantee that the Website will be available at all times or without interruption.

19. Export Control and Geographic Scope

19.1 Primary Jurisdiction. The Website is operated from the United States and is intended primarily for users located in the United States. We make no representation that the Website or its Content is appropriate or available for use in any particular location. Those who access the Website do so on their own initiative and are responsible for compliance with all applicable local laws.

19.2 No Targeting of Foreign Jurisdictions. The Website is not specifically directed at, and does not intend to target, users in the European Union, the European Economic Area, the United Kingdom, or any other jurisdiction outside the United States. To the extent any such user accesses the Website, any region-specific privacy rights are addressed in our Privacy Policy.

19.3 Export Compliance. You agree that you will not access or use the Website in violation of any United States export control or economic sanctions laws and regulations, and you represent that you are not located in, under the control of, or a national or resident of any country or party subject to such sanctions.

20. Governing Law and Dispute Resolution

20.1 Governing Law. These Terms shall be governed by and construed in accordance with the laws of the State of New Jersey, without regard to its conflict of law provisions.

20.2 Dispute Resolution. Any dispute, claim, or controversy arising out of or relating to these Terms or the breach, termination, enforcement, interpretation, or validity thereof, or the use of the Website, shall first be attempted to be resolved through good-faith negotiation between the parties. If the parties are unable to resolve the dispute through negotiation, the dispute shall be submitted to binding arbitration in accordance with the rules of the American Arbitration Association (AAA), with proceedings conducted in Newark, New Jersey. Notwithstanding the foregoing, either party may seek injunctive or other equitable relief in any court of competent jurisdiction to prevent irreparable harm.

20.3 Waiver of Class Action. YOU AGREE THAT ALL DISPUTES WILL BE RESOLVED ONLY ON AN INDIVIDUAL BASIS AND NOT AS A CLASS, CONSOLIDATED, OR REPRESENTATIVE ACTION.

21. Modifications to the Website

We reserve the right to modify, suspend, or discontinue the Website, or any portion thereof, at any time with or without notice to you. We shall not be liable to you or any third party for any modification, suspension, or discontinuation of the Website or any Content.

22. Notices and Electronic Communications

22.1 Consent to Electronic Communications. You consent to receive communications from us electronically, whether by email, by notices posted on the Website, or by other electronic means. You agree that all agreements, notices, disclosures, and other communications that we provide to you electronically satisfy any legal requirement that such communications be in writing.

22.2 Notice to You. We may provide notice to you by email to the address you have provided, or by posting a notice on the Website. Notice is deemed given when the email is sent or when the notice is posted on the Website. You are responsible for keeping your contact information current.

22.3 Notice to Us. Any legal notice you are required or permitted to give us must be in writing and sent to the email address and/or physical mailing address specified in the Contact Information section below. Such notice is deemed received three (3) business days after the date sent.

23. Severability

If any provision of these Terms is held by a court or arbitrator of competent jurisdiction to be invalid, illegal, or unenforceable for any reason, such provision shall be modified to the minimum extent necessary to make it enforceable, or if modification is not possible, such provision shall be deemed severed from these Terms without affecting the validity and enforceability of the remaining provisions.

24. Survival

The provisions of these Terms that by their nature should survive termination or expiration of these Terms or of your use of the Website shall so survive, including, without limitation, Section 3 (Intellectual Property Rights), Section 4 (User Content and Submissions), Section 5 (Feedback and Suggestions), Section 10 (Assumption of Risk; User Responsibility), Section 11 (Disclaimer of Warranties), Section 12 (Limitation of Liability), Section 13 (Indemnification), Section 20 (Governing Law and Dispute Resolution), Section 25 (No Third-Party Beneficiaries), Section 26 (Entire Agreement), and any license grants made by you under these Terms.

25. No Third-Party Beneficiaries

These Terms are entered into solely between, and may be enforced only by, you and Sonya Eboigbe. These Terms do not and are not intended to confer any rights or remedies upon any person other than the parties, except that the affiliates, agents, licensors, heirs, successors, and assigns of Sonya Eboigbe are intended beneficiaries of the disclaimer of warranties, limitation of liability, and indemnification provisions and may rely upon and enforce those provisions.

26. Entire Agreement

These Terms, together with the Privacy Policy and any other legal notices or policies published on the Website, constitute the entire agreement between you and Sonya Eboigbe with respect to your use of the Website, and supersede all prior and contemporaneous understandings, agreements, representations, and warranties, whether written or oral, relating to the Website.

27. Waiver

No waiver by us of any term or condition set forth in these Terms shall be deemed a further or continuing waiver of such term or condition, and any failure to assert a right or provision under these Terms shall not constitute a waiver of such right or provision.

28. Contact Information

If you have any questions, concerns, or comments about these Terms of Use, please contact us at:

The King's Appeal

Website: www.thekingsappeal.com

Email: contact@thekingsappeal.com

By using The King's Appeal website, you acknowledge that you have read these Terms of Use, understand them, and agree to be bound by them.

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